



PARTNER BENEFIT PROGRAM

OKRINSTITUTE®



OKR INSTITUTE

CURRENT PRESENCE

United Kingdom



Germany



Malaysia



Singapore



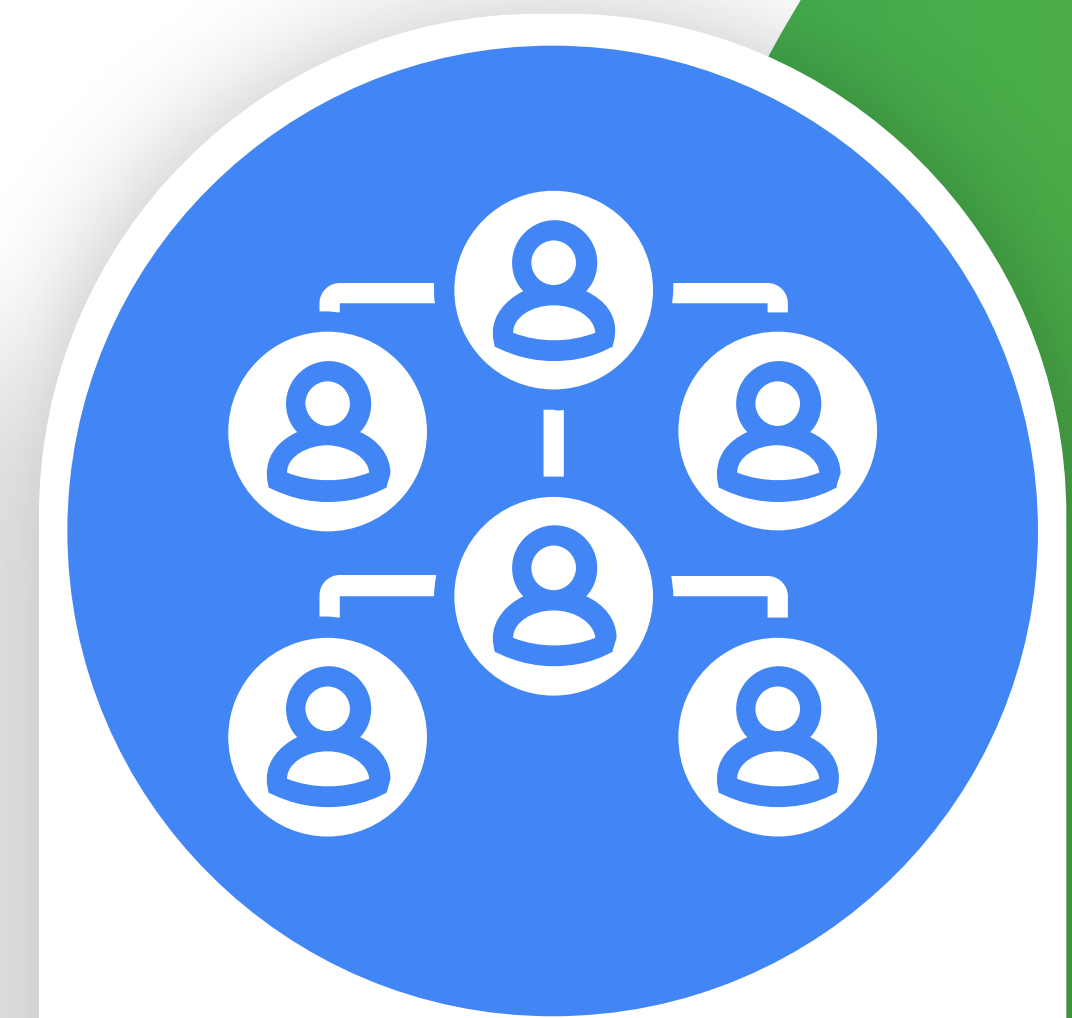
OKRI AT A GLANCE



>500
organizations



>50
countries



>12,000
certifications issued

OKRI PARTNERSHIP TYPES



OKRI Partners help Organizations, Teams, and People use powerful OKRs to align and execute strategies through coaching, certification, and ongoing learning experiences.

BUSINESS MODEL

OKRI

Education Course
Courseware

Certifications

Advisory
Services

Partners

OKRINSTITUTE

✓ GOLD PARTNER

OKRINSTITUTE

✓ SILVER PARTNER

OKRINSTITUTE

✓ BRONZE PARTNER

Customers

Transformation
Consulting
Advisory

OKR
Training

PARTNER BENEFITS

Market positioning as an OKRI Partner

Partner can officially announce that the company is an OKRI Partner with the OKRI badge and deliver OKRI-related services such as consulting and training services

Listed as an OKRI partner on the okrinstitute.org partner listing page

Access to Valuable Resources

Partner Portal, Monthly Partner Insider Calls

OKRI Strategic Advisors for Deal Pursuit Support

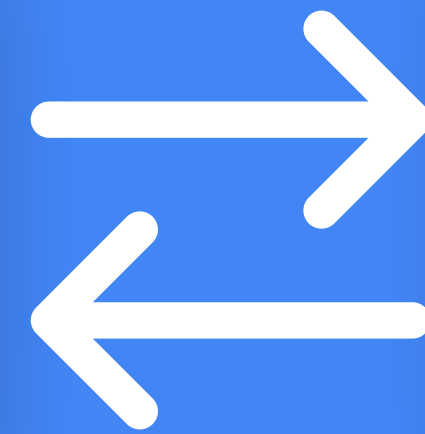
Joint OKRI & Partner marketing activities, e.g. Webinars

LICENSE & DELIVERY MODEL

LICENSE

TRAINING

OKRI



PARTNER



CLIENT

FEE

FEE

\$80-100 per issued certification

\$850-1,600 per participant
(non-binding pricing recommendation)

Categories for OKRI TRAINING CLASS

PUBLIC CLASS

online/offline for multiple customers

PRIVATE CLASS

online/offline for single customers

PARTNER BENEFITS

OKRINSTITUTE®

LISTING IN THE OKRI PARTNER DIRECTORY WITH A HYPERLINK TO PARTNER WEBSITE

LISTING OF OKR PARTNER COURSES AND EVENTS IN OKRI PUBLIC EVENT CALENDAR

ACCESS TO OKRI PARTNER PORTAL

LICENSE TO CO-BRANDED WEBSITE WITH OKRI PARTNER LOGO

MOTHLY PARTNER INSIDER CALL

ELIGIBLE FOR OKRI / PARTNER WEBINAR

PARTNER LOGO ON CERTIFICATION & CUSTOMIZED E-LEARNING PLATFORM

SEO FOR OKR PARTNER & COACH PAGE

ANNUAL FEE

FEE PER ISSUED CERTIFICATION

OKRINSTITUTE

 GOLD PARTNER

OKRINSTITUTE

 SILVER PARTNER

OKRINSTITUTE

 BRONZE PARTNER



USD 1,995

USD 80



USD 1,495

USD 90



USD 995

USD 100



LEADING IN OKR EDUCATION, RESEARCH & CERTIFICATION