

# OKRINSTITUTE

## OKR PROFESSIONAL MASTERCLASS CERTIFICATION



# OKR PROFESSIONAL MASTERCLASS CURRICULUM

For all those who want to master the advanced concepts of OKRs (Objectives and Key Results) and lead their companies (or customers) to manage objectives in this agile framework. This certification enables OKR Certification holders to facilitate all levels of the OKR life cycle in their companies (or customers), from the development of good OKRs to the deployment of tactical, strategic and operational objectives, and monitoring progress with good governance and discipline. Using this acquired knowledge, the certificate holder will make the OKR culture successful for all employees and managers in their organization (or customers).

Objectives and Key Results is considered the Agile methodology for managing objectives. The original concept came from Andy Grove, former CEO of Intel and spread to other organizations in Silicon Valley. It enabled the growth of these companies.

It is an approach that is simple to understand and a challenge to apply, to create alignment and engagement around measurable objectives toward company strategies and vision. The objective is to ensure that everyone moves in the same direction, with clear priorities, at a constant pace. OKRs have been a standard tool for startups, as it provides proportional predictability of strategic positioning and prioritization.

**Audience: Business Owner, CEOs, HR Professionals,  
Performance Coaches and Trainers**



# OKR PROFESSIONAL CERTIFICATION

After the workshops all participants have the opportunity to take an official online certification test and, if the training is successful completed, the participants receive with an OKR certificate.

Become a certified OKR PROFESSIONAL and help organizations to work with OKRs towards executing your strategies effectively and getting closer to their vision.



# OKR PROFESSIONAL COURSE

## LEARNING OBJECTIVES

- Understand the differences between OKRs, KPIs, and other goal frameworks.
- Learn how to write good Objectives & Key Results.
- Understand the integration of corporate OKRs & individual OKRs.
- Master the entire OKR Cycle in practice.
- Know the most used tools, cadences
- Learn from pitfalls and successes and good practices that you can't learn anywhere else
- Analyze case studies for small to large companies.
- Develop strategic planning via OKRs.
- Develop product and project planning via OKRs.
- Understand the adoption of OKRs for employees and company culture.
- Industry / Team specific OKRs
- Learn how to set OKR Scoring / Measurement
- Learn OKR Cycle and Engagement
- OKR Coaching Conversations
- How to build a High Performing Team
- OKR Performance Management
- Learn the OKR Solutions Focused Approach
- Learn Performance Coaching Skills
- Develop OKR Culture Leadership Skill Set

## PREREQUISITES

To have participated in the OKR Practitioner workshop or registered partners or to be a candidate who has the previous knowledge that guarantees the fulfillment of the objectives evaluated in the certification exam.





# OKR CERTIFICATION PROGRAMS

OKR Institute provides 3 OKR Certification Programs:

## **OKR Foundation**

Learn what is OKR and how to implement OKR in your team and company (Audience: Individuals who want to know more about OKRs)

## **OKR Practitioner**

Become a certified OKR Champion in your organization (Audience: CEOs, Business Owners, HR managers, HODs, employees)

## **OKR Professional**

Become a certified OKR Professional to coach others on the OKR framework (Audience: Coaches and Managers)



# OKR COURSE VALUE

OKRINSTITUTE



OKR FOUNDATION



OKR PRACTITIONER



OKR PROFESSIONAL

	OKR FOUNDATION	OKR PRACTITIONER	OKR PROFESSIONAL
SET UP OBJECTIVES	✓	✓	✓
SET UP KEY RESULTS	✓	✓	✓
SET UP INITIATIVES	✓	✓	✓
COMPANY ALIGNMENT	✓	✓	✓
BEST PRACTICES OKRS	✓	✓	✓
OKR BENEFITS	✓	✓	✓
INDUSTRY / TEAM SPECIFIC OKRS	-	✓	✓
OKR SCORING / MEASUREMENT	-	✓	✓
OKR CYCLE / ENGAGEMENT	-	✓	✓
OKR COACHING CONVERSATIONS	-	✓	✓
BUILDING A HIGH PERFORMING TEAM	-	✓	✓
OKR PERFORMANCE MANAGEMENT	-	✓	✓
OKR SOLUTION FOCUSED APPROACH	-	✓	✓
PERFORMANCE COACHING SKILLS	-	-	✓
DEVELOP OKR CULTURE	-	-	✓
APPRECIATIVE OKR LEADERSHIP	-	-	✓
OKR SUSTAINABILITY	-	-	✓
MANUALS & TEMPLATES	-	-	✓
ACCESS TO OKRI NETWORK	-	-	✓
QUARTELY OKR WORKSHOP	-	-	✓
OKR SOFTWARE LIFETIME (50 USERS)	-	-	✓



# Companies which are using the OKR System



BECOME AN OKR EXPERT

CLICK HERE TO REGISTER NOW

[okrinstitute.org/register-course](https://okrinstitute.org/register-course)

