




PARTNER BENEFIT PROGRAM




OKR Institute Current Presence



OKRI at a Glance



>200
organizations



>30
countries



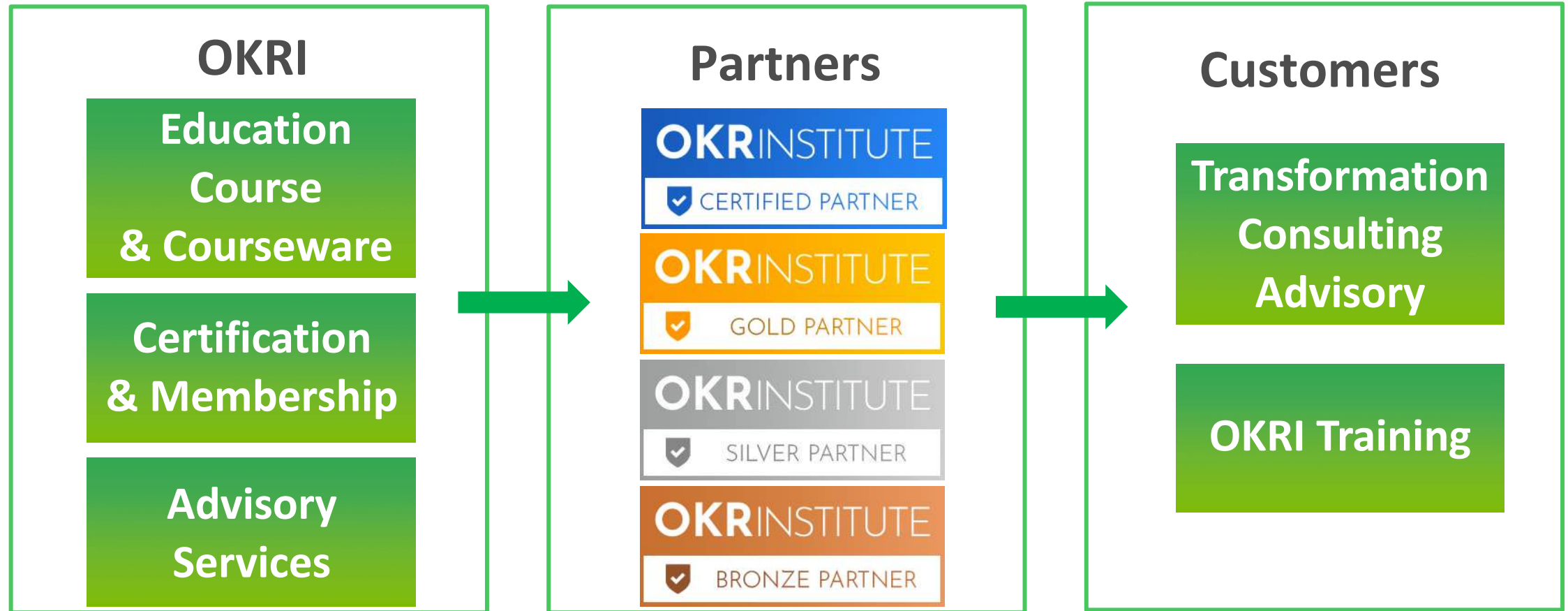
>1,200
certifications
issued

OKRI Partnership Types



OKRI Partners provide training, consulting, coaching services to help individuals and organizations to implement the OKR framework. Partners are equipped to help achieve customers better alignment, performance, engagement and strategy execution.

Business Model



Partner Benefits

Market positioning as an OKRI Partner

- Partner can officially announce that the company is an OKRI Partner with the OKRI badge and deliver OKRI related services such as consulting and training services.
- Listed as an OKRI partner on okrinstitute.org partner listing page

Access to Valuable Resources

- Partner Portal, Monthly Partner Insider Call
- OKRI Strategic Advisors for deal pursuit support
- Joint OKRI & Partner marketing activities, e.g. Webinars

License & Delivery Model



Categories for OKRI Training Class

- Public Class: online/offline for multiple customers
- Private Class: online/offline for single customers

Partner Benefit Program



	OKR INSTITUTE GOLD PARTNER	OKR INSTITUTE SILVER PARTNER	OKR INSTITUTE BRONZE PARTNER
LISTING ON OKRINSTITUTE.ORG	✓	✓	✓
LICENSE TO CO-BRANDED WEBSITE WITH OKRI PARTNER LOGO	✓	✓	✓
ACCESS TO PARTNER BRANDING KIT	✓	✓	✓
LISTING OF CLASSES IN OKRI EVENT CALENDAR	✓	✓	✓
DEDICATED OKRI ACCOUNT MANAGER	✓	✓	-
ELIGIBLE FOR OKRI / PARTNER WEBINAR	✓	✓	-
DIGITAL BADGE	✓	-	-
ANNUAL FEE	USD 1,795	USD 1395	USD 995
FEE PER ISSUED CERTIFICATION	USD 80	USD 90	USD 100



LEADING IN
OKR EDUCATION, RESEARCH & CERTIFICATION