

OKR INSTITUTE

OKR PRACTITIONER MASTERCLASS & CERTIFICATION



OKR PRACTITIONER MASTERCLASS CURRICULUM

In our 12h workshop (6 x 2h) you will learn and discover power of the OKR goal setting as agile leadership performance method and deepen the knowledge of these effective goal setting framework through practical exercises. The workshop is lead by an OKR expert and performance coach, who will teach you more about this framework for agile corporate management to rollout in your own organization. At the end of the workshop, a test for certification as an certified OKR Practitioner is included.

Audience: Business Owners, CEOs, HR managers, managers, employees

- Learn all about the OKR goal setting and how leading companies worldwide outperform their peer group
- Practical exercises
- Best practices from leading organizations
- Helpful templates
- Certification



CHALLENGES AND PROBLEMS THAT CAN BE SOLVED WITH OKR_s

My team members don't know what our corporate strategy is and what is being expected by them in order to achieve our goals.

We need company- and team wide alignments towards our common strategic goals, vision and mission.

I cannot see how my work contributes to the success of my teams or the company.

My work is neither appreciated nor valued.

I have to know on what my employees work and coordinate accordingly so that we can focus on the topics that will take the company to the next level.

Our performance management does not help me to do my job better or to develop myself.

I would like to know, what “these colleagues in Department X” are working on.

We need a forward thinking performance reporting and not only receive performance in retrospect.



OKR_s TRANSFORM RIGID HIERARCHIES INTO AGILE NETWORKS OF SELF-ORGANIZED TEAMS

The OKR PRACTITIONER MASTERCLASS shows how OKRs can play a crucial role in digital transformation and organizational development. As a participant you will learn how the OKR Framework helps leaders for better leadership and how teams can be supported in organizing and aligning themselves.



CASE STUDIES AND PRACTICAL EXAMPLES

Find out which companies are already working with OKRs and how they achieved a successful implementation. In the masterclass, examples from various industries and companies of all sizes are presented and discussed. Participants learn, for example, that OKRs make sense even in traditional organizations without a digital business model.



PRACTICAL EXERCISE

A large focus of the OKR training is on practical exercises by formulating and optimizing goals with the help of specific criteria and methods.

In addition, the participants are given the most important resources that always play a decisive role in setting goals and in the rollout. Participants learn a blueprint that allows them to successfully implement OKRs independently in their own organization.



MANUALS, TEMPLATES AND TOOLS

As a participant, you will get an overview of various tools and systems for mapping, coordinating and ongoing discussion of OKRs. In addition to the introduction to the goal and performance management platform of the OKR Institute, all participants receive various manuals for their teams as well as templates for preparing workshops and planning further coordination processes.



OKR PRACTITIONER CERTIFICATION

After the 12h workshop (6 x 2h), all participants have the opportunity to take an official online certification test and, if the training is successfully completed, the participants receive with an OKR certificate.

Become a certified OKR PRACTITIONER and help your team to work with OKRs towards executing your strategies effectively and getting closer to your company vision.



OKR PRACTITIONER COURSE

This 6 x 2h course is perfect for anyone getting started with OKRs.

LEARNING LESSONS

1. Understanding OKRs
2. Setting OKRs
3. Using OKRs in different industries and departments
4. Aligning OKRs
5. Measuring & Tracking OKRs
6. OKRs check-ins and feedbacks
7. Learning from OKRs

AFTER COMPLETING THIS COURSE

- Successfully launch and implement OKRs in your organization utilizing our process
- Get your business laser focused on what matters most
- Craft and write Objectives that align to the Company's Big Vision & Mission
- Craft and write Key Results that measure business outcome, not only output
- Align your entire organization around a common strategic direction
- Facilitate teams in meaningful dialogue as they create and align their own OKRs
- Conduct mid-quarter and quarterly reviews for cross-functional learning
- Create healthy habits to build and grow your OKR muscle

CERTIFICATION

The Certified OKR Champion recognition empowers you to share your expertise in your organization and being recognized as a certified OKR leader. You will acquire the methods, tools, skills and the necessary knowledge to differentiate yourself from other professionals through a structured approach, that enables you to implement the OKR framework successfully in your organization.

AUDIENCE PROFILE

- C- Suite Executives, HR Practitioners, Team Leaders, Coaches, Strategy Experts, Employees



OKR CERTIFICATION PROGRAMS

OKR Institute provides 3 OKR Certification Programs:

OKR Foundation

Learn what is OKR and how to implement OKR in your team and company (Audience: Individuals who want to know more about OKRs)

OKR Practitioner

Become a certified OKR Champion in your organization (Audience: CEOs, Business Owners, HR managers, HODs, employees)

OKR Professional

Become a certified OKR Professional to coach others on the OKR framework (Audience: Coaches and Managers)



OKR COURSE VALUE

OKRINSTITUTE



OKR FOUNDATION



OKR PRACTITIONER



OKR PROFESSIONAL

	OKR FOUNDATION	OKR PRACTITIONER	OKR PROFESSIONAL
SET UP OBJECTIVES	✓	✓	✓
SET UP KEY RESULTS	✓	✓	✓
SET UP INITIATIVES	✓	✓	✓
COMPANY ALIGNMENT	✓	✓	✓
BEST PRACTICES OKRS	✓	✓	✓
OKR BENEFITS	✓	✓	✓
INDUSTRY / TEAM SPECIFIC OKRS	-	✓	✓
OKR SCORING / MEASUREMENT	-	✓	✓
OKR CYCLE / ENGAGEMENT	-	✓	✓
OKR COACHING CONVERSATIONS	-	✓	✓
BUILDING A HIGH PERFORMING TEAM	-	✓	✓
OKR PERFORMANCE MANAGEMENT	-	✓	✓
OKR SOLUTION FOCUSED APPROACH	-	✓	✓
PERFORMANCE COACHING SKILLS	-	-	✓
DEVELOP OKR CULTURE	-	-	✓
APPRECIATIVE OKR LEADERSHIP	-	-	✓
OKR SUSTAINABILITY	-	-	✓
MANUALS & TEMPLATES	-	-	✓
ACCESS TO OKRI NETWORK	-	-	✓
QUARTELY OKR WORKSHOP	-	-	✓
OKR SOFTWARE LIFETIME (50 USERS)	-	-	✓



Companies which are using the OKR System



BECOME THE OKR EXPERT

CLICK HERE TO REGISTER NOW

okrinstitute.org/register-course

