

OKR INSTITUTE

OKR FOUNDATION COURSE
for a successful OKR START



“Ideas are easy, execution is everything” – John Doerr

WHY OBJECTIVES AND KEY RESULTS ?

Execution is key to the growth of organizations especially in this agile and fast-moving business world. Being in the tricky intersection of investors, customers and employees, business owners and managers need to balance priorities, align teams and create visionary products and services that work.

Moreover, in this age of changing business models, business owners and managers have to be agile enough to absorb and quickly react to changes and consumer needs. OKRs help to make smarter and faster business decisions.

When adopting a new methodology like OKRs, teams can easily lose interest overtime or refuse to even give it a try. So, what can be done to solve this problem?

While there are many different things you can try, at the OKR Institute we have seen one tactic work particularly well with our clients: having internal or external OKR Coaches who train and make employees OKR Experts in their organization for making sure the OKR implementation is a success.



OKR FOUNDATION COURSE

Learn in this 2h course what is OKR and how to implement OKR in your team and company (Audience: individuals who want to know more about OKRs)

Learn the basic of OKR and how you can implement your Objectives and Key Results to achieve your mission.

After attending this starter course you will have a practical sets of Objectives and Key Results to start implementing OKR within your company and team.



OKR FOUNDATION COURSE

This 2h course is perfect for anyone getting started with OKRs.

LEARNING LESSONS

1. The Foundation of OKRs
2. Objective to Achieve your Goals
3. Key Results to Measure your Progress
4. Implementing OKRs

AFTER COMPLETING THIS COURSE

- You know exactly what OKRs are, why you need OKRs, and how you apply and benefit from OKRs
- You can identify your mission and purpose
- You can set your Objective to align with your mission and purpose
- You can set your Key Results for your objectives
- You will know what makes a good OKR
- You will know how to identify your success with OKRs
- You will know how to align your OKRs within your teams
- You will know how to track your progress
- You learn OKR best practices

ARE THERE ANY COURSE REQUIREMENTS OR PREREQUISITES?

- No tools or previous experiences in goal setting is required

AUDIENCE PROFILE

- For you, if you want to achieve your team and company goals
- For you, if you want to benefit from using OKRs, the most effective goal setting tool worldwide
- For you as a team leader, if you want to align your team's priorities and executing your strategies effectively



OKR CERTIFICATIONS

OKR Institute provides 3 OKR Certification Programs:

OKR Foundation

Learn what is OKR and how to implement OKR in your team and company (Audience: Individuals who want to know more about OKRs)

OKR Practitioner

Become a certified OKR Champion in your organization (Audience: CEOs, Business Owners, HR managers, HODs, employees)

OKR Professional

Become a certified OKR Professional to coach others on the OKR framework (Audience: Coaches and Managers)



OKR COURSE VALUE

OKRINSTITUTE



OKR FOUNDATION



OKR PRACTITIONER



OKR PROFESSIONAL

	OKR FOUNDATION	OKR PRACTITIONER	OKR PROFESSIONAL
SET UP OBJECTIVES	✓	✓	✓
SET UP KEY RESULTS	✓	✓	✓
SET UP INITIATIVES	✓	✓	✓
COMPANY ALIGNMENT	✓	✓	✓
BEST PRACTICES OKRS	✓	✓	✓
OKR BENEFITS	✓	✓	✓
INDUSTRY / TEAM SPECIFIC OKRS	-	✓	✓
OKR SCORING / MEASUREMENT	-	✓	✓
OKR CYCLE / ENGAGEMENT	-	✓	✓
OKR COACHING CONVERSATIONS	-	✓	✓
BUILDING A HIGH PERFORMING TEAM	-	✓	✓
OKR PERFORMANCE MANAGEMENT	-	✓	✓
OKR SOLUTION FOCUSED APPROACH	-	✓	✓
PERFORMANCE COACHING SKILLS	-	-	✓
DEVELOP OKR CULTURE	-	-	✓
APPRECIATIVE OKR LEADERSHIP	-	-	✓
OKR SUSTAINABILITY	-	-	✓
MANUALS & TEMPLATES	-	-	✓
ACCESS TO OKRI NETWORK	-	-	✓
QUARTELY OKR WORKSHOP	-	-	✓
OKR SOFTWARE LIFETIME (50 USERS)	-	-	✓



Companies which are using the OKR System



BECOME THE OKR EXPERT

CLICK HERE TO REGISTER NOW

okrinstitute.org/register-course

