

# OKRINSTITUTE

OKR CERTIFICATION COURSES  
for a successful OKR Implementation



“Ideas are easy, execution is everything” – John Doerr

## WHY OBJECTIVES AND KEY RESULTS ?

Execution is key to the growth of organizations especially in this agile and fast-moving business world. Being in the tricky intersection of investors, customers and employees, business owners and managers need to balance priorities, align teams and create visionary products and services that work.

Moreover, in this age of changing business models, business owners and managers have to be agile enough to absorb and quickly react to changes and consumer needs. OKRs help to make smarter and faster business decisions.

When adopting a new methodology like OKRs, teams can easily lose interest overtime or refuse to even give it a try. So, what can be done to solve this problem?

While there are many different things you can try, at the OKR Institute we have seen one tactic work particularly well with our clients: having internal or external OKR Coaches who train and make employees OKR Experts in their organization for making sure the OKR implementation is a success.

Discover our OKR Certification on the next page.



# OKR CERTIFICATION PROGRAMS

OKR Institute provides 3 OKR Certification Programs:

## **OKR Foundation**

Learn what is OKR and how to implement OKR in your team and company (Audience: Individuals who want to know more about OKRs)

## **OKR Practitioner**

Become a certified OKR Champion in your organization (Audience: CEOs, Business Owners, HR managers, HODs, employees)

## **OKR Professional**

Become a certified OKR Professional to coach others on the OKR framework (Audience: Coaches and Managers)



# OKR COURSE VALUE

## OKRINSTITUTE



### OKR FOUNDATION



### OKR PRACTITIONER



### OKR PROFESSIONAL

SET UP OBJECTIVES
SET UP KEY RESULTS
SET UP INITIATIVES
COMPANY ALIGNMENT
BEST PRACTICES OKRS
OKR BENEFITS
INDUSTRY / TEAM SPECIFIC OKRS
OKR SCORING / MEASUREMENT
OKR CYCLE / ENGAGEMENT
OKR COACHING CONVERSATIONS
BUILDING A HIGH PERFORMING TEAM
OKR PERFORMANCE MANAGEMENT
OKR SOLUTION FOCUSED APPROACH
PERFORMANCE COACHING SKILLS
DEVELOP OKR CULTURE
APPRECIATIVE OKR LEADERSHIP
OKR SUSTAINABILITY
MANUALS & TEMPLATES
ACCESS TO OKRI NETWORK
QUARTELY OKR WORKSHOP
OKR SOFTWARE LIFETIME (50 USERS)



# Companies which are using the OKR System



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